

CHRONICLE

An Educational Mission of The Lutheran Church—Missouri Synod ■ October 2012

Concordia University Newsbriefs

- ✚ Concordia College Alabama celebrated the beginning of its 90th year as an institution of higher education.
- ✚ A new partnership between Concordia University, St. Paul, and Inver Hills Community College extends Concordia's degree offerings to students in select programs.
- ✚ Concordia University, Irvine, dedicated a liturgical art collection of altar panels featuring the seasons of the church year by artist David Von Behren.
- ✚ The Rev. Richard Maddox joined Concordia University, Nebraska as vice-president of institutional advancement after serving in a similar position for 16 years at Valparaiso University.
- ✚ Concordia University Chicago recognized four incoming freshmen with the President's Honor Student award, the highest academic honor for first-time freshmen.
- ✚ Concordia University Wisconsin announced its Physician Assistant program will begin in May 2013.
- ✚ Students returning to campus at Concordia University, Ann Arbor, see a new Fitness Center, a renovated cafeteria and numerous landscaping additions.
- ✚ Former Concordia College—New York student Mike Aviles is playing shortstop for the Boston Red Sox.
- ✚ Concordia University, Portland, opened the new Concordia University School of Law in Boise, Idaho, with a fully enrolled inaugural class.
- ✚ Concordia University Texas graduated 38 in its first MBA class in August.
- ✚ Concordia University, Nebraska introduced a Mandarin Chinese language course in which students also will learn about the Chinese culture.
- ✚ Concordia College—New York achieved accreditation renewal from the National Council for Accreditation of Teacher Education (NCATE).
- ✚ Concordia University, Portland, celebrated the grand opening of the Hilken Community Stadium complex for baseball and soccer.

FTSOTC at \$223 million-plus

The Concordia colleges and universities added an additional \$2,961,673 to their *For the Sake of the Church* (FTSOTC) endowment funds in the first six months of 2012. The collaborative effort has received a total of more than \$223 million since its inception in 1999.

With the increasing cost of higher education, *For the Sake of the Church* endowment earnings will help reduce the cost of tuition and fees for students enrolled at one of the Concordia University System campuses.

Most of the gifts to the endowment fund come from individual cash gifts made in response to a request to assist the institutions in their effort to hold down the cost of higher education. However, a number of deferred gifts from estates were included in the total received during the first six months of 2012. Of special note was a \$200,000 gift from a matured trust fund.

Concordia University System institutions are grateful for all the gifts that donors contribute to LCMS higher education, whose mission is to provide



a Christ-centered educational experience as students prepare for service to their church and the world. A teaching church is a church in mission.



May-Treanor

'Greatest beach volleyball player' preps at Irvine for coaching career

By Joel Kilpatrick

When three-time Olympic gold medalist Misty May-Treanor decided to earn her master's degree in coaching and athletic administration to prepare for her post-playing career, she chose Concordia University's Master's in Coaching and Athletic Administration (MCAA) program.

"Coaching has always been a passion of mine, and nowadays you need your master's degree," May-Treanor says. "Concordia had everything I was looking for."

May-Treanor is the most successful beach volleyball player in history, with more than 107 career wins. She and playing partner Kerri Walsh Jennings recently won an unprecedented third gold medal at the 2012 Olympic Games in London.

And when she's not on the court, May-Treanor is most likely studying.

"I'm very happy with my experience at Concordia," she says. "The professors and everybody in the department give such good guidance. I felt that reading over the philosophy of

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System-wide enrollment increases 2 percent

For fall 2012, the Concordia University System institutions report an estimated increase in student enrollment of 2 percent compared with figures for fall of 2011.

An additional 443 enrolled students raises the total headcount from 28,421 in 2011 to 28,864 in 2012. This marks 21 consecutive years of continuous growth in enrollment since the inception of the Concordia University System.

A complete statistical report will appear in the January issue of the *Concordia Chronicle*.

PRESIDENT'S MESSAGE

Joined for the common good

Among the ancient Romans the goddess named Concordia symbolized harmony and agreement. She was usually shown holding a cornucopia (symbol of abundance) in one hand and an olive branch (symbol of peace) in the other hand. Although they did not know the Gospel of Jesus Christ, they knew the benefits of working together in harmony for a higher purpose.

God has blessed us with a heritage of Christ-centered higher education. We are the stewards of a very important resource in the life

of the church, and it is our privilege and responsibility to serve for the common good of the church and the world. Unity of purpose and action brings the worldly benefits of economic strength and mutual encouragement. And more importantly, God blesses our unity in the Gospel with the confidence and assurance that He is guiding our way.

During the past year we experienced a demonstration of our common commitment to work together for the common good. Literally hundreds of individuals and their organizations banded together to join Concordia

Ann Arbor to Concordia Wisconsin, and in doing so they strengthened Lutheran higher education. This bold action will bring countless blessings to the lives of many students, now and far into the future. We truly are stewards for a common good.

Dr. Alan Borcharding is interim president of the Concordia University System.



Borcharding

Historic alliance combines CUW and CUAA ministries

It's a truly historic event for The Lutheran Church—Missouri Synod (LCMS), the unique alliance between the struggling Concordia University, Ann Arbor, (CUAA) in Michigan and Concordia University Wisconsin (CUW). In May, the boards of regents at each of the schools and the LCMS Board of Directors not only approved the concept, but voted unanimously in favor of it.

The new legal relationship is seen as beneficial to both schools: CUW will broaden its reach into a new geographical area, while CUAA — which has struggled for years with financial, enrollment and administrative difficulties — will remain open and continue to provide LCMS higher education to students in the Upper Great Lakes region.

"Using our resources and experienced staff at CUW to make a positive impact at CUAA fits in with our mission here," said CUW President Rev. Dr. Patrick T. Ferry.

"We are so incredibly grateful that the Board of Regents and the leadership team of CUW are willing to join with us in our

ministry here in Ann Arbor," said Acting President of CUAA, Randall Luecke.

The new structure keeps both Universities open in their respective locations, but under one board of regents, the CUW Board of Regents. Both universities will be led by CUW President, Dr. Ferry, who will spend time on both campuses. The plan also calls for close collaboration between the CUAA leadership team and Ferry, as well as collaboration with other members of CUW management.

The North Central Association's Higher Learning Commission needs to approve the affiliation and will vote on the matter in February. Other aspects of the new alliance between the two universities will be implemented then, according to LCMS officials.

"We're hoping to receive final approval early next year and [are] excited about what lies ahead," said Senior Vice-President of Academics at CUW Dr. Bill Cario.



Concordia University Ann Arbor



Concordia University Wisconsin

You can designate ‘Choice Dollars’ to CUS initiative

Help Concordia University System *For the Sake of the Church* receive charitable grant funds from Thrivent Financial for Lutherans.

Thrivent Financial for Lutherans maintains a special program called “Choice Dollars” for members to direct their available “Choice Dollars” to their preferred organization. Member eligibility and designated Choice Dollar amounts are based on:

- annual premiums of qualifying insurance products;
- contract value of qualifying products; or
- holding a qualifying Thrivent Financial volunteer leadership position.

Why not designate your Choice Dollars to “Concordia University System *For the Sake of the Church*”?

Your Thrivent “Choice Dollars” will benefit the Concordia University System *For the Sake of the Church* endowment fund by:

- assisting students financially to attend a Concordia
- providing a quality education in a Christian environment
- offering daily faith-life conversation and experiences for faculty and students.

For more information about the Thrivent Choice program and Choice Dollars:

- visit thrivent.com/thriventchoice;
- call 800-847-4836 and say “Thrivent Choice;” or contact your Thrivent Financial representative.

‘Greatest beach volleyball player’

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the program, and especially of the University as a whole, that those traits would help coaches be better people, to act in a certain manner. That’s one of the reasons I felt this was the program for me. They send good, solid people into the community.”

May-Treanor’s inspiration to coach came from her parents, 1968 volleyball Olympian Butch May and Barbara May, a nationally-ranked tennis player. Both coached volleyball for many years and Misty grew up playing beach volleyball at the Santa Monica Pier. She was an indoor volleyball champion at Newport Harbor High School and California State University Long Beach, and switched to sand in 1999. She and then-teammate Holly McPeak competed in the 2000 Olympics.

But it is her partnership with Walsh Jennings that has made them the face of beach volleyball worldwide. The duo won gold in Athens at the 2004 Olympics, repeated the feat in Beijing in 2008 and made an

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unexpectedly strong run in 2012 to capture gold in London.

Concordia’s MCAA professors are practitioners who have proven experience in their fields. Concordia was one of the first universities in the nation to offer a master’s degree in coaching and athletic administration, and it remains the only one to offer strong practical training with a foundation in ethics and character-building. In less than seven years the pioneering program has gone from 12 students to hundreds earning degrees on campus and online.

CUS Leadership Institute begins fifth cohort

The CUS Leadership Institute — launched in 2008 under the direction of Dr. Gayle Grotjan, director for Cooperative Services for Concordia University System — has begun its fifth cohort.

This program was designed to strengthen leadership development on each of the 10 CUS campuses as they strive to maintain their Lutheran ethos at fiscally viable institutions.

Higher education today brings complex leadership challenges in strategic planning, accreditation, program development, budgeting, endowments, reputation, graduation rate, institutional assessment and marketing.

Representatives nominated from campus administration are selected for participation in the institute. With focus on individual leadership development, readings such as Kouzes and Posner's *Christian Reflections on The Leadership Challenge* and self-assessment material such as *Strengths*

Finder 2.0 will lay the foundation for increased understanding of personal leadership style, how to create a vision, influence others, resource an initiative and overcome obstacles.

“Each participant will complete two self-selected projects designed to enhance his or her personal knowledge of campus operations and/or leadership skills.”

Each participant will complete two self-selected projects designed to enhance his or her personal knowledge of campus operations and/or leadership skills. Individual coaching for each participant is provided through Dr. Ralph Wagoner, mentor/coach

professional and emeriti president of the Lutheran Educational Conference of North America (LECNA).

The 2012 cohort includes Dr. Laura Pollom, chair of the Department of Art, Communication and Theatre at Concordia University Chicago; Dr. Sarah Holtan, dean of students, Concordia University Wisconsin; Dr. Christine Ross, director of the DCE program at Concordia University, Irvine, Calif.; Angela Muller, director of Academic Services and Retention, Concordia University, Nebraska; James Pressnell, church relations officer, Concordia University, Portland, Ore.; James Candido, Remote Center director, and John Adams, assistant director of Student Services, both from Concordia University Texas; Kelly Mattias, CALL (Community Action Leadership and Learning) Center director and Jonathan Breitbarth, director of Computer Services, both from Concordia University, St. Paul.

For the Sake of the Church and deferred gifts

Direct gifts to a Concordia college or university are appropriate and helpful. And the cash gift is immediately available to support programs, especially financial aid for students. A deferred gift provides an alternative approach to gift-giving.

A deferred gift is a designation in a will, gift annuity, stock portfolios, savings accounts or other investment vehicles for a particular entity or purpose. The deferred gift is transferred as designated when the gift vehicle matures.

The Concordia University System initiated the *For the Sake of the Church Endowment Fund* to increase the number of Lutheran students at our Concordia campuses and to grow the endowment funds that provide financial assistance to students at the Concordia colleges and universities. Earnings from the endowment funds help to reduce or maintain the cost of education.

A deferred gift is much like a gift for the future. The gift continues to support students financially.

A significant number of the students who enroll in a Concordia college or university may not have initially made a decision to dedicate their life in service to the church. But the influence of a Lutheran environment has changed many students' perspective. This is truly a rich “mission field” that deserves continued support. A deferred gift designated to the *For the Sake of the Church Endowment Fund* will impact the future of higher education in the LCMS.

A deferred gift — whether it will mature in the next few years or within the next 20 years — is important to maintain a continuous flow of young graduates for service to the church and the world. You can establish a deferred gift in your investment accounts or in your will. Your attorney can be helpful toward making this happen. Or, for assistance, you may wish to call the Concordia University System office at 800-248-1930, ext. 1252.

CUS can help with estate planning

Planning your estate? Adding a codicil to your will? Why not include *For the Sake of the Church*, the Concordia University System Endowment Fund, in that planning?

You may want to establish a named scholarship fund for Lutheran students preparing to serve the church in local communities as pastors, teachers, directors of Christian education, family life ministry, deaconesses, etc.

For assistance, consult your estate planner or attorney or call the Concordia University System office at 800-248-1930, ext 1252.



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Luther statue moves to new campus location in St. Paul



“Meet me at Luther” has a new meaning as the most significant landmark on the Concordia University, St. Paul, campus. The 12-foot bronze statue of Martin Luther was moved August 14 to a more visible location along Hamline Ave., establishing a new official entrance to the campus.

Moving the 3,700-pound statue and 40-ton granite pedestal it sits on required the heavy lifting of a crane, while a flatbed tractor-trailer was used to haul the statue from its previous perch outside the Poehler Education Building on the east side of campus.

“I can’t think of a better location on campus for us to make a statement about our heritage and values,” said the Rev. Tom Ries, university president. “The statue

is now highly visible to our visiting alumni, benefactors, prospective students, theatre and music-event goers and the thousands who travel Hamline Avenue daily.”

The new location is the statue’s third home in its 91-year history on campus. Dedicated on October 30, 1921, the statue originally stood in front of Luther Hall before being moved in 1969 to the location outside the Poehler Administration Building.

The statue was donated to the university by Mr. and Mrs. Ernest Rubbert. It depicts Martin Luther pointing to a Bible during his courageous stand at the Diet of Worms in 1521, when he defended the Bible as the source of his faith, confessing, “Here I stand; I cannot do otherwise: God help me! Amen.”

The 12-foot tall, 3,700-pound bronze statue of Martin Luther and its 40-ton granite pedestal were relocated to a more visible location on campus.

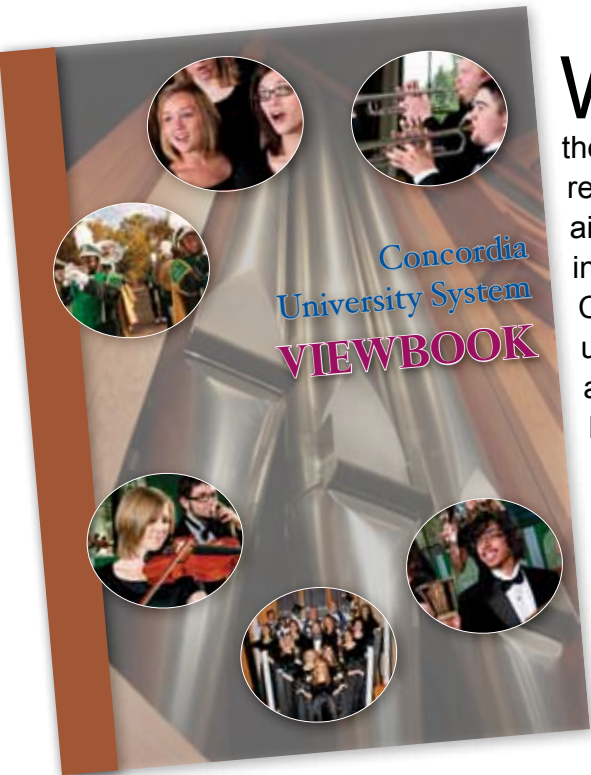
Upcoming Lutheran college fairs

Attending a Lutheran College Fair is a great way for college-bound youth and their parents to learn more about Lutheran colleges and universities.

In addition to the opportunity for prospective students to meet with representatives from Lutheran colleges to learn more about academic programs and campus life, there is an excellent seminar on financial aid for parents.

For more information on locations and times of upcoming Lutheran college fairs, go to www.lutherancolleges.org and click on “college fairs.”

CUS Viewbook available cost-free



Would you like to have an overview of the programs, admission requirements, financial aid, tuition costs and institutional focus of the Concordia colleges and universities? Can you use an information piece to help share the importance of a Christian, Lutheran college education? Do you need a handout to encourage a young person to consider studying at a Concordia?

If so, please contact the Concordia University System office for copies of the 2012-13 *Concordia University System Viewbook*. Either e-mail cus.info@lcms.org or call 800-248-1930, ext. 1252. Share a copy with friends and future college students!



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